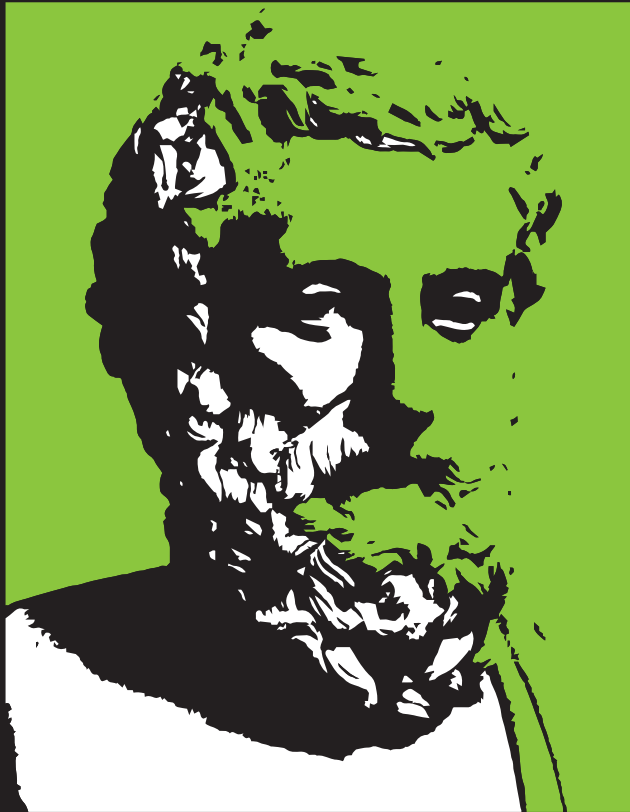


## FIVE ENEMIES OF QUESTIONING



# ARISTOTLE

# KNOWLEDGE

# KNOWLEDGE

**The more you know the less you  
feel you need to ask.**

Experts can rely too much on what they know. And fail to keep expanding and updating their knowledge.

This is particularly perilous in times of rapid change.

Another concern on relying on ones existing knowledge is that we don't know as much as we think we do.

What you  
don't know  
you don't  
know

Without questions  
you will ever know



What you  
know

What you  
don't know

**"The more you know, the more you  
know you don't know."**

Aristotle

Warren Berger (The Book of Beautiful Questions, 2018)