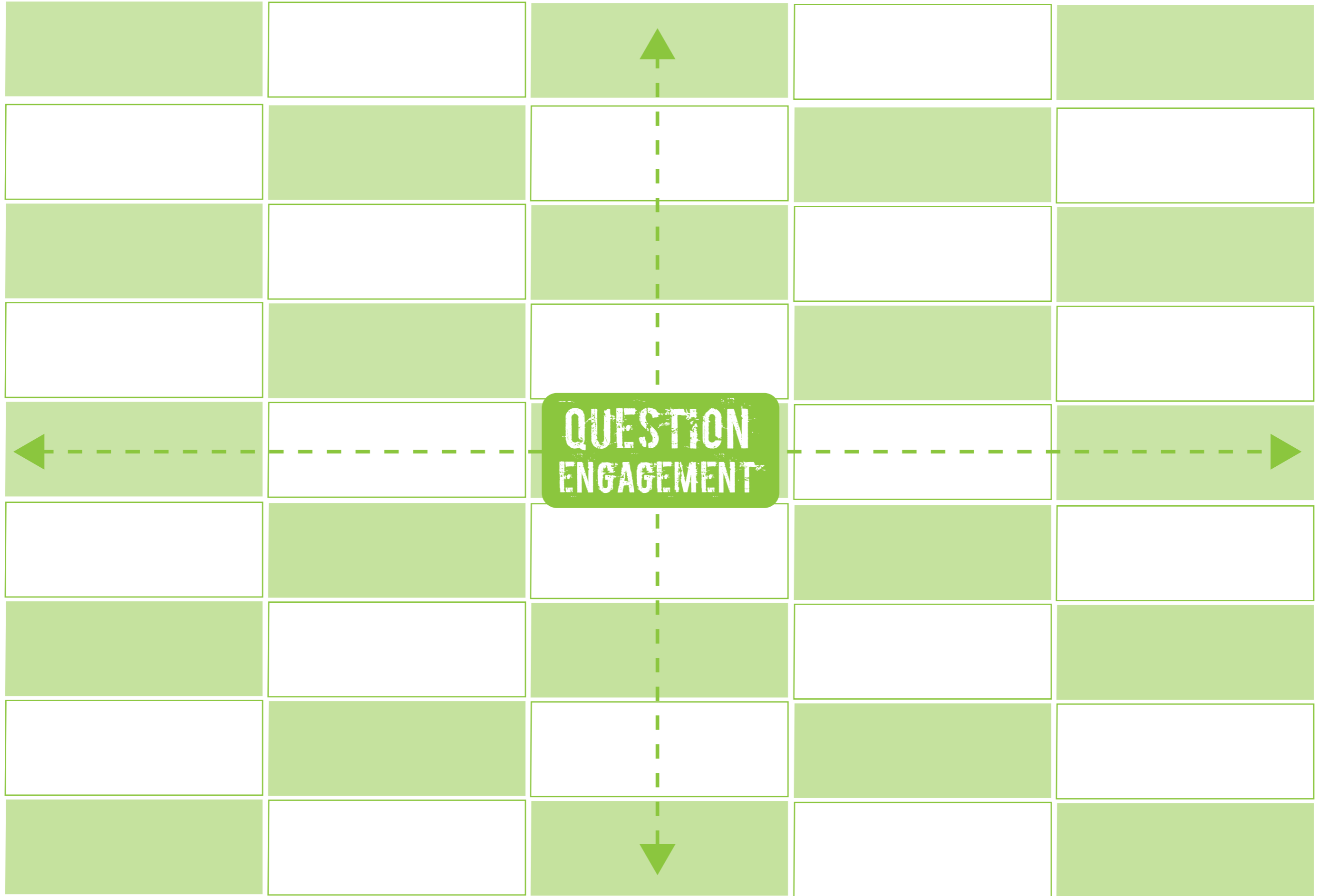


Care very little about investigation question.

Not likely to generate engagement, insight, creative action,
deep understanding or new possibilities.



Very likely to generate engagement, insight, creative action,
deep understanding or new possibilities.

Care deeply about investigation question.